



Wellbeing for school communities

Supporting
student
wellbeing

Empowering
confident
parenting



Welcome to SchoolTV

SchoolTV serves as an invaluable resource for school communities, aiming to support the mental health and wellbeing of students.

Raising confident, happy, and resilient young people in today's world presents numerous challenges. SchoolTV bridges the gap between schools and parent communities, strengthening relationships and equipping them with the knowledge to empower confidence and navigate the complexities of modern-day parenting.

Many schools are already making commendable efforts to support student wellbeing. By integrating SchoolTV into existing programs, these efforts can be further enhanced, providing valuable insights into community concerns.

SchoolTV plays a crucial role in facilitating understanding, breaking down barriers, and finding common ground for schools and families across the globe. By working together to build parenting capabilities, we can foster an environment for students to thrive and improve educational outcomes.

SchoolTV looks forward to partnering with your school to support the mental health and wellbeing of all students.



**Because parenting doesn't
come with instructions**

Unique features of SchoolTV



Customised Content

Schools have the ability to publish content that reflects the needs of their community



Specialist Interviews

Interviews with leading specialists in their fields from the UK and internationally



Curated Resources

Credible resources from key organisations are curated into single topics for easy reference



Multilingual Translation

Multicultural families can translate the resource into various languages for better clarity and understanding



Topics and Special Reports

Access to a range of youth mental health topics and special reports with new content added regularly



Wellbeing Barometer

Provides a snapshot of concerns affecting the school community to highlight areas for further resourcing



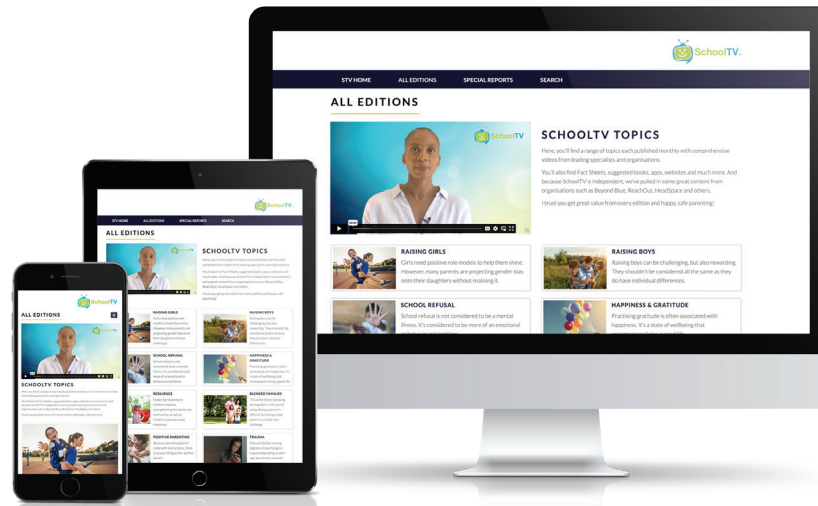
Wellbeing Calendar

Allows schools to plan topics to reflect seasonal school events or annual awareness days



Reporting Analytics

Real-time access to reporting analytics measuring community usage, survey results and overall sentiment



Wellbeing Dashboard

Select and publish topics for easy content promotion, saving staff time and resourcing

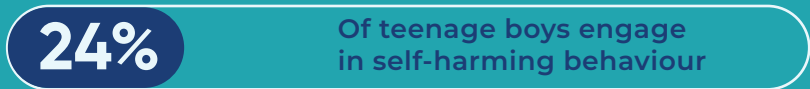
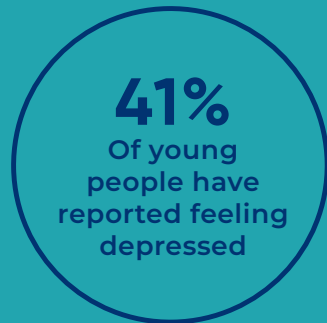
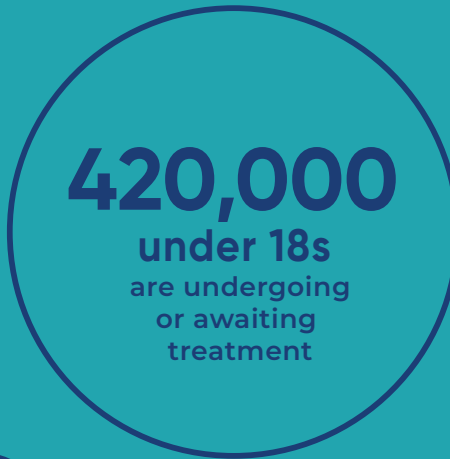
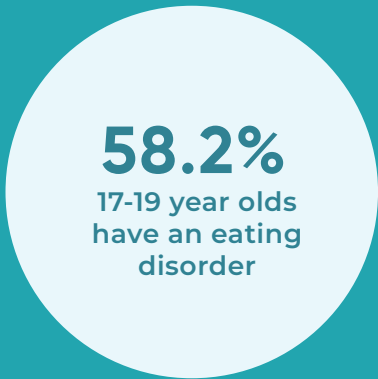
The state of youth wellbeing



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Mental ill-health represents a major threat to the health, survival and the future potential of young people around the world. Mental disorders are the chronic diseases of the young.

World Economic Forum



Top 3 Issues for teenagers

1. School pressure

2. Mental health

3. Body image

The benefits of a whole school approach to student wellbeing



Wellbeing Staff

- Provides immediate access to 'on-time' resources
- Complementary to existing school wellbeing resources
- Access to real-time reporting analytics
- Topics scheduled to align with existing school agenda
- Focuses on early intervention and prevention



Educators & Other Staff

- Improves communication with parents and caregivers
- Helps staff identify student wellbeing issues
- Reinforces early intervention and prevention measures
- Starts conversations on issues affecting young people
- Some resources can be used as in-class handouts



School Leaders

- Supports and complements a school's wellbeing offering
- Helps strengthen the school-family partnership
- Supports a whole school approach to wellbeing
- Enables students to thrive and achieve academically
- Meets parents expectations when seeking advice



Parents & Caregivers

- Credible, accessible resources for parents and caregivers
- Provides an on-going stream of fact-based information
- School-branded to ensure a level of trust and dependability
- Empowers confidence in having parenting conversations
- Streamlines information and multiple resources in one place

The SchoolTV framework supporting child and adolescent wellbeing

SchoolTV incorporates two key frameworks: **'The Five World Model'** and the **'Social Development Model.'** These frameworks are supported by the community, which plays a crucial role in the wellbeing of young people. By considering these various domains, we can effectively highlight the influence of protective and risk factors in the development of resilience and the prevention of mental health issues in children and adolescents.

Individual World

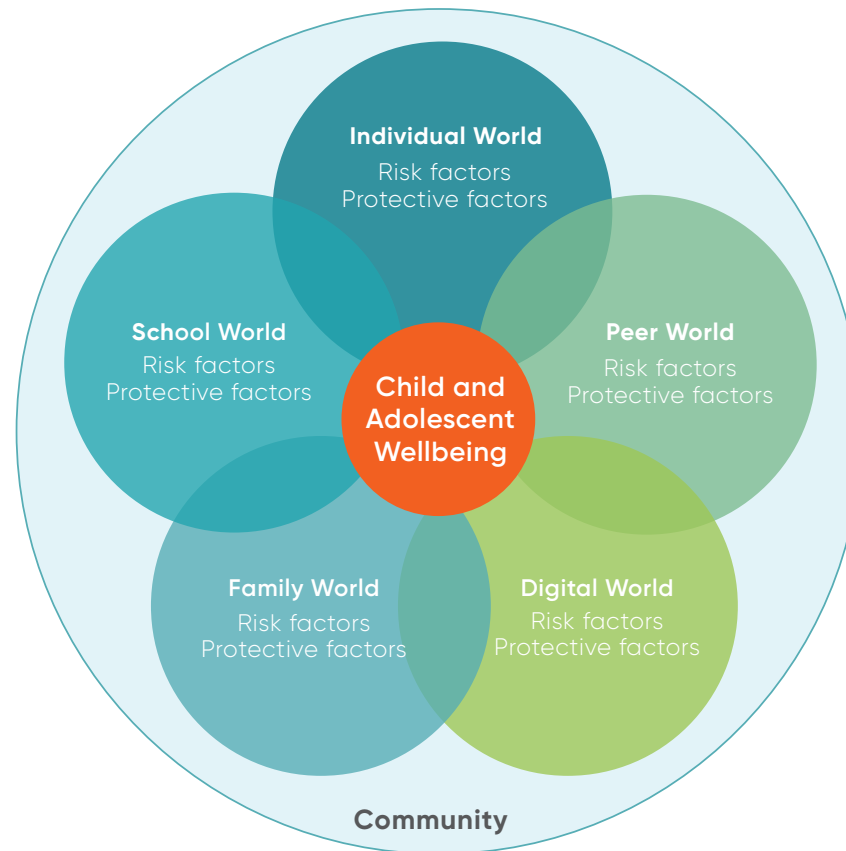
A young person's sense of self is crucial to their development, including their self-esteem, self-worth, and identity.

School World

Positive school experiences can foster a sense of belonging and achievement, whilst negative experiences can lead to feelings of disengagement and isolation.

Family World

The family environment plays a significant role in the development of a child's relationships with parents, siblings, and other family members.



Peer World

Interactions with peers can be critical for social and emotional development and provide a sense of belonging and social support.

Digital World

This is a distinct social context that presents unique opportunities, risks and challenges that impacts a young person's identity formation.

Community

Engaging with the broader community can have a significant impact on development, sense of purpose, belonging and emotional growth.



Remaining Relevant

Every parent's journey is unique and the obstacles faced along the way can differ greatly. At SchoolTV, we aim to provide families with the necessary support during each stage of a child's development.

The content and guidance is readily accessible when parents need it the most. SchoolTV covers a wide range of topics specifically designed to assist families with children aged 5-18 years. Regardless of a child's age or stage, the extensive collection of resources will ensure that families feel empowered with the knowledge to effectively support their children.

Topic Editions and Special Reports

SchoolTV is an ever expanding library of topics designed to support the mental health and wellbeing of primary and secondary students. Schools have the ability to publish and share content that reflects the needs of their community. Every year new content is produced and updated, including video interviews with leading specialists and a host of resources from key organisations such as fact sheets, articles, apps, books, websites, podcasts and other videos.



Mental Health Series

- State of Youth Mental Health
- Grief & Loss
- Suicide & Self Harm
- Drug & Alcohol Use
- Youth Anxiety
- Trauma
- Depression



Healthy Body Series

- Mindfulness
- Body Image
- Sleep
- Eating Disorders
- Diet & Nutrition
- Physical Activity & Exercise



Cybersafety Series

- Cyberbullying
- Digital Reputation
- Internet Addiction
- Managing Screen Time
- Online Gaming
- Impact Of Gambling
- Online Pornography
- Sexting



Positive Parenting Series

- Friendship & Belonging
- Understanding Adolescence
- Raising Girls
- Raising Boys
- Blended Families
- Resilience
- Positive Parenting
- Happiness & Gratitude



School Survival Series

- School Refusal
- School Transitions
- Surviving Final Year
- Exam Nerves



Diversity & Inclusion Series

- Multiculturalism
- Neurodiversity
- Supporting Disabled Youth
- Gender Diversity
- Respectful Relationship
- Sibling Relationships

Special Reports

- Elimination of Racial Discrimination
- Dealing with Disappointment
- Building Resilience
- Having the Alcohol Discussion
- Transition to High School
- Eco-anxiety
- The Conflict in Ukraine
- A Conversation on Consent
- Managing Overwhelm
- Vaping and e-cigarettes

Interviews with leading wellbeing specialists



Laverne Antrobus
Child Psychologist



Kadra Abdinahir
Centre for Mental Health



Dr Gilda Scarfe
Positive Ed



Dr Nihara Krause
Stem4



Anita Cleare
Positive Parenting Project



Julie Stokes
Winston's Wish



Lauren Seager-Smith
Kidscape



Prof Sonia Livingstone
London School of Economics



Lucy Bailey
Bounce Forward



Prof. Lisa Doodson
Happy Steps



Sue Roffey
Growing Great Schools



Dr Emma Woodward
NZ Institute of Wellbeing & Resilience



Antonis Kousoulis
Mental Health Foundation



Andy Robertson
Founder Family Gaming Database



Dr James Cusack
CEO of Autistica



Lady Lucy French
Founder of 'Never Such Innocence'



Dr Jerricah Holder
Child & Educational Psychologist



John Southworth
Independent Schools Association



Dr Elizabeth Scott
Headspace



Hugh van Cuylenburg
The Resilience Project



Prof Pat McGorry
Orygen



Prof Ian Hickie
Brain and Mind Centre



Prof Dorothy Bruck
Sleep Health Foundation



Lesley Podesta
Alannah & Madeline Foundation



Susan McLean
Cyber Safety Solutions



Dr Jo Robinson
Orygen



Christine Morgan
Butterfly Foundation



Prof David Dunstan
Baker Heart & Diabetes Institute



Dr Charlotte Keating
Psychologist



Julie Rae
Alcohol & Drug Foundation



Rev Tim Costello
Alliance for Gambling Reform



Prof Frances Kay-Lambkin
Drug & Alcohol Research



Melinda Tankard Reist
Collective Shout



Dr Addie Wooten
Smiling Mind



Prof Felice Jacka
Food and Mood Centre



Tom Brunzell
Berry Street Education Model



Dr Michael Carr-Gregg
Child & Adolescent Psychologist



Paul Tupou-Vea
Clifftop Wellbeing



Dr Denise Quinlan
NZ Institute of Wellbeing & Resilience



Dr Jemaima Tiatia-Seath
University of Auckland



Melinda Webber
University of Auckland



Nigel Latta
Psychologist, Author & TV Host



Prof Matt Sanders
Triple P



Dr Chris Bowden
Victoria University of Wellington



Dr Lucy Hone
NZ Institute of Wellbeing & Resilience

Leading experts and researchers in youth wellbeing from across the globe are interviewed for SchoolTV. Each edition includes content from specialists in their respective fields providing hours of relevant and practical information.

Curated resources from key organisations



A popular feature of SchoolTV is its ability to aggregate curated content from many leading and key organisations supporting youth mental health. Each edition includes fact-based, credible and relevant content for users, delivered on a single topic.



Wellbeing Dashboard

The Wellbeing Dashboard is designed to streamline content customisation, provide access to powerful data and includes a suite of marketing resources to help make the process of engaging your school community in student wellbeing simple and time efficient.



Wellbeing
Calendar



Reporting
Analytics

Community Promotion

Seamlessly share wellbeing content within newsletters, EDM's and social posts across all topics to provide staff and parents with a common language for student wellbeing.



Wellbeing
Barometer



FAQs

Measure Engagement

Access real-time reporting analytics to view community usage, survey results and insights to highlight areas of concern which may require further resourcing.



School
Admins



Marketing
& Promotions

Customise Content

The publishing topics feature allows you to select topics you would like visible on your SchoolTV site and manage the content you are sharing with your community.



How To
Videos



Publishing
Topics

School Administration

The dashboard is designed to save time and help communicate easily to your school community. Here you will find all the functions needed to manage your SchoolTV site.

Primary School Pricing

| School Size pupil count | SchoolTV price per annum | 1decision price per annum |
|----------------------------|-----------------------------|------------------------------|
| Micro (<90) | £800 | £400 |
| Small (<200) | £1600 | £800 |
| Medium (200-400) | £2400 | £1200 |
| Large (400+) | £3200 | £1600 |

Additional Multi-year Discount

| | |
|--------------------------|--------------------------|
| 10% discount for 2 years | 20% discount for 3 years |
|--------------------------|--------------------------|



Want to know more?

<https://www.1decision.co.uk/about/our-partners/schooltv>



iAWARDS
Victorian Winner
Education & eLearning